

VENDORS & SPONSORSHIP GUIDE 2021-2022

Shooting Star
FIELD HOCKEY TOURNAMENT



**college
connection**

elite FIELD HOCKEY CAMPS



EVENTS OVERVIEW

SHOOTING STAR - TOURNAMENTS

SHOOTING STAR THANKSGIVING: NOV 26-28, 2021 @ MIDLOTHIAN, VA

NFHCA WINTER ESCAPE: Jan 14-16, 2022 @ ORLANDO, FL

SHOOTING STAR INDOOR: FEB 25-27, 2022 @ MILFORD, NH

SHOOTING STAR LUCKY 7S: APRIL 1-3, 2022 @ MILFORD, NH

SHOOTING STAR EASTER: APRIL 15-16, 2022 @ DE TURF, DE

SHOOTING STAR JAMBOREE: APRIL 23-24, 2022 @ DE TURF, DE

SHOOTING STAR - REGIONAL/KIDS CUP SERIES

REGIONAL CUP NORTHEAST: JUNE 21-23, 2022 @ EPPING NH

KIDS CUP NORTHEAST: JUNE 25-26, 2022 @ EPPING NH

REGIONAL CUP MID-ATLANTIC: AUG 6-7, 2022 @ TROY, MD

KIDS CUP MID-ATLANTIC: AUG 6-7, 2022 @ TROY, MD

REGIONAL CUP CHAMPIONSHIP: NOV 19-20, 2022 @ SITE TBD

COLLEGE CONNECTION SHOWCASES

MID-WEST SHOWCASE: JUNE 3-5, 2022 @ ST. LOUIS, MO

NORTHEAST SHOWCASE: JUNE 10-12, 2022 @ UMASS AMHERST, MA

MID-ATLANTIC SHOWCASE: JUNE 17-19, 2022 @ WEST LONG BRANCH, NJ

UNDER ARMOUR SELECT GAME: JULY 19/26, 2022 @ BOSTON COLLEGE, MA

ELITE FIELD HOCKEY CAMPS

SESSION 1: JULY 17-20, 2022 @ BENTLEY UNIVERSITY

SESSION 2: JULY 24-27, 2022 @ BENTLEY UNIVERSITY

SESSION 3: JULY 31-AUGUST 3, 2022 @ BENTLEY UNIVERSITY



SHOOTING STAR THANKSGIVING TOURNAMENT

TOURNAMENT INFORMATION

DATES:

NOV. 26-28, 2021
(VENDOR SET UP NOV. 25)

LOCATIONS:

RIVER CITY SPORTSPLEX-
MIDLOTHIAN, VA
MARY STARTTON FIELDS-
MIDLOTHIAN, VA



PRESENTING SPONSOR

TEAMS:

180 TOTAL TEAMS @
RIVER CITY
(U14, U16, U19)
90 TOTAL TEAMS @
MARY STRATTON
(U12, U14, U16, U19)

VENDOR OVERVIEW

- Two vendor areas for Shooting Star TG- both villages are located at the main entrances
- Vendor hours will be pre-determined 2 weeks prior by attending vendors
- Tents are fully enclosed, heated & lit
- Shipping to and from the complex is available

SERVICE OVERVIEW

- **Allotted Vendor Space:** A set 10x10, 10x20, 10x30, or 10x30 corner vendor space will be established- there will be no room to set up outside of the defined space. Each vendor space will be set with requested tables, chairs, and boxes for arrival.
- **Hospitality:** Breakfast, lunch & dinner will be provided for all vendors! Breakfast 9-11am, Lunch 12-2pm, Dinner 6-8pm
- **Electricity:** Outlets are available throughout the venue. Extension cords or power strips will not be provided.
- **Hanging:** Hanging items on the tent is not permitted. Grid walls are recommended for all vendors who require hanging materials and goods.
- **Security:** Security is provided from Thursday night-Sunday morning. Security will arrive when the last game is ending and will leave when our staff arrives in the morning.
- **Parking:** You will have one reserved parking spot per vendor & all other car will be general parking.

PRICING OVERVIEW

RIVER CITY SPORTSPLEX & MARY STRATTON FIELDS

PREMIER- 10X30CORNER	GOLD- 10X30	SILVER- 10X20	BRONZE- 10X10
Includes four 8' tables and 4 chairs. Limited spots available.	Includes four 8' tables and 4 chairs. Limited spots available.	Includes four 8' tables and 4 chairs. Limited spots available.	Includes two 8' tables and 2 chairs. Limited spots available.
\$3,600	\$3,200	\$2,200	\$1,200

BOTH SITES DISCOUNT! Want a spot at both site? 15% off total. Limited Spots Available



WINTER
ESCAPE
SHOWCASE

TOURNAMENT INFORMATION

DATES:

JAN. 14-16, 2022
(VENDOR SET UP JAN. 13)

LOCATION:

BOOMBAH COMPLEX
SANDFORD, FL

TEAMS:

126 TEAMS TOTAL
U14, U16, U19



APPROACH CLOTHING
PRESENTING SPONSOR

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PRICING OVERVIEW

**PREMIER- 10X30
CORNER**

Includes four 8' tables
and 4 chairs. Limited
spots available.
\$3,600

GOLD- 10X30

Includes four 8' tables
and 4 chairs. Limited
spots available.
\$3,200

SILVER- 10X20

Includes four 8' tables
and 4 chairs. Limited
spots available.
\$2,200

BRONZE- 10X10

Includes two 8' tables
and 2 chairs. Limited
spots available.
\$1,200

Want to be a vendor at both The Convention & WES? 15% off total from WES Vendor Space! Limited Spots Available



Shooting Star

FIELD HOCKEY TOURNAMENT

INDOOR TOURNAMENTS



INDOOR INFORMATION

DATES:

FEBRUARY 25-27, 2022
(VENDOR SET UP FEB. 24 OR 25)

TEAMS:

32 TOTAL TEAMS
U14, U16, U19

LOCATION:

HAMPSHIRE DOME- MILFORD, NH

LUCKY 7'S INFORMATION

DATES:

APRIL 1-3, 2022
(VENDOR SET UP MARCH 31)

TEAMS:

56 TOTAL TEAMS
U14, U16, U19

LOCATION:

HAMPSHIRE DOME- MILFORD, NH

2022 PRESENTING SPONSORSHIP AVAILABLE

- Available for 2022 for both Indoor & Lucky 7's
- For full information, please see the last page in this packet
- If interested, please email sam.carlino@threestep.com

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PRICING OVERVIEW

GOLD- 10X30

Includes four 8' tables and 4 chairs. Limited spots available.

\$3,200

SILVER- 10X20

Includes four 8' tables and 4 chairs. Limited spots available.

\$2,200

BRONZE- 10X10

Includes two 8' tables and 2 chairs. Limited spots available.

\$1,200



SHOOTING STAR
EASTER TOURNAMENT



EASTER INFORMATION

DATES:

APRIL 15-16, 2022
(VENDOR SET UP APRIL 14)

TEAMS:

108 TOTAL TEAMS
U14, U16, U19

LOCATION:

DE TURF- KENT COUNTY, DE



PRESENTING SPONSOR

DATES:

APRIL 23-24, 2022
(VENDOR SET UP APRIL 22)

TEAMS:

108 TOTAL TEAMS
U14, U16, U19

LOCATION:

DE TURF- KENT COUNTY, DE



PRESENTING SPONSOR

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PRICING OVERVIEW

**PREMIER- 10X30
CORNER**

Includes four 8' tables
and 4 chairs. Limited
spots available. **\$3,600**

GOLD- 10X30

Includes four 8' tables
and 4 chairs. Limited
spots available.
\$3,200

SILVER- 10X20

Includes four 8' tables
and 4 chairs. Limited
spots available.
\$2,200

BRONZE- 10X10

Includes two 8' tables
and 2 chairs. Limited
spots available.
\$1,200



NORTHEAST CUP

MID-ATLANTIC CUP

DATES:

JUNE 21-23, 2022

(VENDOR SET UP MORNING OF JUNE 21)

LOCATION:

SEACOAST UNITED- EPPING, NH

DATES:

AUG. 6-7, 2022

(VENDOR SET UP MORNING OF AUG. 6)

LOCATION:

TROY PARK- TROY, MD

TEAMS: 30-50 teams anticipated for each series

final team numbers will be announced 2 weeks prior

Top 2 teams from each region are invited to Regional Cup Championship. It will be held in conjunction with the Division II & Division III Final Fours!



APPROACH CLOTHING
PRESENTING SPONSOR

REGIONAL CUP CHAMPIONSHIP

DATES: NOVEMBER 19-20, 2022 (VENDOR SET UP MORNING OF NOV. 19) **LOCATION:** TBD

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PRICING OVERVIEW

GOLD- 10X30

\$1,250/event- 1 regional cup
\$1,000/event- 2 regional cups

SILVER- 10X20

\$1,000/event- 1 regional cup
\$750/event- 2 regional cups

BRONZE- 10X10

\$750/event- 1 regional cup
\$500/event- 2 regional cups

SPONSORSHIP OPPORTUNITY

PRESENTING SPONSOR AVAILABILITY-2023

ACCEPTING PROPOSALS FOR PRESENTING SPONSOR DESIGNATION IN 2023

ALL SHOOTING STAR TOURNAMENTS, COLLEGE CONNECTION CAMPS & ELITE FIELD HOCKEY CAMPS ARE AVAILABLE

INTERESTED IN BEING A PRESENTING SPONSOR? EMAIL SAM.CARLINO@THREESTEP.COM

PRESENTING SPONSOR DETAILS

• IN-EVENT ACTIVATION

- Exclusive usage of Shooting Star logo, for tournament tee's & gear, and the opportunity to produce a secondary tournament logo
- 10x20 or 10x30 vendor space at Presenting Sponsor Events.
- Priority on vendor location for all Presenting Sponsor Events.
- Ability to brand the facility with flags and banners.
- Provide Shooting Star with umpire and staff apparel

• MARKETING

- Recognition on Shooting Star's marketing, advertising & promotional media in connection with the Events as Presenting Sponsor, i.e "Shooting Star – Presented by XXXXX".
- Recognition as Presenting Sponsor in all electronic promotions of the event, its event organizers, including supporter newsletters, email blasts, social channels (Twitter, Instagram, Facebook) and all online advertising for the event
- Recognition on our website as partner and and promoted as such.
- Media release announcing your company as Presenting Sponsor.
- Display your logo on marketing, advertising and promotional media in connection with Presenting Sponsor Events
- One post event directed email to all athletes and parents

• CUSTOMIZATION

- The presenting sponsor partnership is not limited to the above. Please feel free to present additional ideas and changes to your bid.
- Please customize your bid as much as possible to fit the objectives of your company. We are looking for a unique partnership as we strive to create an original event series.

